

Dear senior parents,

There are a number of deadlines approaching for your senior regarding this year's yearbook. Senior portraits, baby pictures, quotes, and senior ads are all due in the coming weeks and months.

The final day to take senior portraits with Holland Studio will be **Tuesday, October 13**. If your child has not had his/her picture taken, then please try to schedule it to be taken as soon as possible. If portraits are not taken soon, then we cannot guarantee that they will make it into the yearbook.

The yearbook staff is asking seniors to submit a baby picture and a senior quote for the senior pages. The deadline to bring in these items will be on **Friday, October 2**. Please have your senior put his/her name on both the quote and picture and turn them in to room B119.

Finally, purchasing an ad in the 2010 Talon (yearbook) is a wonderful way to congratulate your child on a job well done! Senior ads are printed in all color and are being offered at a great price! What better way to delight your child than with a special ad designed especially for him/her?

Space is very limited for these ads and is on a first come-first serve basis. There are only 64 pages allotted for ads, and we can only add additional space in increments of 8 pages (this number is set by the publishing company). Thus, if ad space sells out and your ad is received after the 64 page allotment, then we cannot guarantee that your ad will be in the yearbook unless there is enough interest to make another 8 pages. The deadline for these ads will be on **Thursday, November 19**.

Thank you for all of your help and support. We are looking forward to a great yearbook with a great senior section. If you have any further questions, please email Mary Skierczynski at skierczynskim@sbaeagles.org.

Sincerely,

The Yearbook Staff

Senior Ad information

Purchasing an ad in the 2010 Talon (yearbook) is a wonderful way to congratulate your child on a job well done!

Senior ads are printed in all color and are being offered at a great price! What better way to delight your child than with a special ad designed especially for him/her?

The deadline for these ads will be **Thursday, November 19th**.

The Talon 2010 Ad Prices

Size	Price
Full Page	\$275
1/2 Page	\$225
1/4 Page	\$150
1/8 Page	\$100

****Please make checks payable to St. Benedict****

Suggested # of Pictures:

Full Page	4 – 8
1/2 Page	2—4
1/4 Page	1—2
1/8 Page	1

Directions:

1. Choose an ad size.
 2. Make a rough sketch of your ad (the yearbook staff can do the rest).
 3. Choose pictures and write a message for your senior.
(Please write all messages and text clearly. Please do not send one-of-a-kind or Xerox copies of photographs)
- **If possible, please send pictures on a CD****
4. Fill out the advertising contract
 5. Send in pictures, sketch, contract and check to St. Benedict

2010 Yearbook Advertising Contract

Student's Name:	_____
Parent's Name:	_____
Phone Number:	_____
Email Address:	_____
Address:	_____ _____
Date:	_____
Ad Size:	_____ Ad Cost: (enclose check) _____

Make checks payable to St. Benedict.

Include a separate sheet of paper with your ad design. (See example at right.) Don't forget to include your pictures (preferably on a cd)!

Mail to the following address:

Mary Skierczynski
St. Benedict at Auburndale
8250 Varnavas Drive
Cordova, TN 38016

DEADLINE: November 19th

PRICES:

Full page: \$275

Half page: \$225

¼ page: \$150

1/8 page: \$100

*Thank you for supporting your senior
and the 2010 Talon!*

